



Beatrix Girls

The Beatrix Girls, a whole new line of collectible pop-star dolls driven by original music, is set to empower and inspire young girls nationwide. The line was conceived and is being brought to the market by Sherry Gunther Shugerman, a two time Emmy-Award winning producer and veteran studio executive with an unparalleled track record of over two decades of experience producing smash hits.

Requirement

The cost involved in website hosting was huge and the client eagerly wanted to reduce their cost.

The client also wanted music player integration with auto and other features.

The whole website was needed to be revamped with responsiveness in all devices and browsers like Safari, Chrome, Mozilla, IE etc.

Result

1. The hosting cost was reduced by 98% with uptime of 99.95%
2. The website was revamped to new designs and additional features.
3. Music player integration was successfully deployed.

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